



#### Brief Description

HLH covers in a practical, but scientifically based manner all aspects of building services. This embraces individual product reports, short features on current developments, news from commerce and industry as well as background contributions from authors of repute and specialist journalists.

#### Target Group

Specialist engineers and designers dealing with heating, ventilation/air-conditioning, sanitation, integrated design and build, electrical engineering. This includes 8,500 members of the VDI Society for Building Services.

#### Advertisers

- Producers, designers and service providers from
- Heating engineering (heat generation and distribution)
  - Inside air technology (Ventilation, air-conditioning, cooling, dust free zones)
  - Sanitation engineering (ready-made installations, water supply and drainage, water purification and plumbing fixtures)
  - Facility management
  - Electrical engineering

#### Publishing Society

Official journal of the VDI Society for Building Services

#### Year of Publication

61st year 2010

#### Circulation (IVW audited)

Press run: 12,000 copies  
Distributed circulation: 11,839 copies  
Subscribed circulation: 9,869 copies

#### Advertising Prices

1/1 page b/w	€	3,912.00
1/1 page 4c	€	5,067.00
1/2 page b/w	€	1,956.00
1/2 page 4c	€	3,111.00
1/4 page b/w	€	978.00
1/4 page 4c	€	2,133.00
Surcharge for bleed adverts:	€	100.00

#### Page Size

Trim size: width 210 mm, height 297 mm  
Trim allowance: 3 mm all trimmed sizes  
Type area: width 185 mm, height 270 mm

#### Publication Frequency

Monthly

#### Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1	12 January	29 January
2	8 February	26 February
3	8 March	31 March
4	9 April	28 April
5	7 May	28 May
6	2 June	24 June
7	2 July	20 July
8	29 July	18 August
9	24 August	15 September
10	20 September	8 October
11	21 October	10 November
12	26 November	15 December

Closing Date (materials):

2 working days after closing date of reservation.

#### Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PakeMager, Freehand, Illustrator, CorelDraw, Photoshop

#### Discounts for Publication within 1 Year

by frequency		by volume	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

#### Terms of Payment

14 days from the date of the invoice.

For payment in advance or by credit transfer: 2% discount.

Place of payment and performance: Düsseldorf, Germany.

Bank Account: Commerzbank AG, Düsseldorf,

Bank Code 300 800 00, Account No. 0212172400.

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