



Has your company launched an innovative technology in the environmental sector?

And do you wish to share it with the rest of Europe?

If so, you deserve to present your initiative or project to the European Environmental Press Award 2009, in recognition of your efforts and your know-how.

→ Participate now to the...

European Environmental Press Award 2010 “Environmental Innovation for Europe”

The **Environmental European Press (EEP) Award 2010 - Innovation for Europe** is being organized in collaboration with the French environmental fair **Pollutec** and, endorsed by the **EFAEP** association. The purpose of the Award is to recognise the efforts of European companies that are improving the environment with their innovative environmental technologies.

The EEP: The European Environmental Press EEP is a Europe-wide association of 17 environmental magazines. Each member is considered the leader in its country and is committed to building links between 450,000 environmental professionals across Europe in both the public and private sectors. The EEP is unique in bringing together the leading national business- to business magazines as an expert network for the dissemination of high quality environmental information throughout Europe. Website: www.eep.org

Pollutec: is the leading environmental French trade-show held alternately in Paris and Lyon. The 2010 edition will be held 30 November - 03 December in Lyon, France. The EEP Award ceremony will be held during this occasion. Website: www.pollutec.com

The EFAEP: the **European Federation of Associations of Environmental Professionals**. This organization aims to link national platforms set up by environmental professionals through trade, industry and services and, by doing so, raise the visibility and the influence of environmental professionals on the European level. Members of the EFAEP will be in the jury of the EEP Award. Website: www.efaep.org

National (pre-) EEP Award nominees/ EEP Award

The 17 EEP members will each send three nominees to the European Jury. These nominees are the winners of the national EEP Award schemes that will be organised this spring in EEP member countries.

If your company is based in a European country with no EEP member, you are welcome to apply as well directly to the EEP-secretariat: sec@eep.org

The EEP Awards 2010 will be presented in Lyon on **01 December 2010**.

Benefits of participating

Several benefits will follow from participating to the EEP Award 2010:

- you will be able to highlight your company's commitment to the environment.
- you will attain European recognition for your project or business.
- you can use the Award as a key tool to motivate other companies to follow in your footsteps.
- nominated candidates will derive advantage from articles in the 17 EEP magazines, in the fortnightly electronic EEP Newsletter and on the EEP website, echoing their company and their innovation

Furthermore, the 3 winners will receive:

- The Award itself
- Article mentioning their innovation in all the 17 EEP member-magazines (Examples of the 2003 - 2005 editions can be seen on www.eep.org/Award)
- Attention in the fortnightly electronic EEP Newsletter
- mentioning on the Environmental European Press website (www.eep.org)
- Free stand during Pollutec in Lyon 30 November - 04 December 2010. Indeed, each of the EEP-Award 2010' winners will be allowed a fully equipped booth of 9 square metres, (under the condition the winners aren't already exhibiting on Pollutec 2010) to promote the innovation.

Awards & Criteria

- in the end, three awards will be presented: *gold, silver and bronze*.

Selection criteria will be as follows:

1. Innovation and progress
2. Environmental problem and European impact
3. The product-technology of the innovation should be available on the market for 3rd parties to be able to profit from.
4. Liability, quality and efficiency
5. Bonus: originality

Terms required to participate

Companies must:

- be European
- present an innovation launched on the market **after 1 January 2008**
- The product-technology of the innovation should be available on the market for 3rd parties to be able to profit from. The focus is business-to-business innovation.

How to apply to the National Pre-EEP Award 2010

The fully completed application form

- should be **written in common -not too technical- English**, as it is a tender for the EEP Award. It should give a **clear** description of the technology, preferably compared to an already existing technology. The application is **confidential**, so you can explain this.
 - delivered in Acrobat Reader. PDF
 - enabling the jury to give a decision, the application form should be accompanied with
 - a clear diagram of the innovation, sketches, drawings/pictures **in the same file**
 - one or several pictures (72 dpi. minimum) **in the same file**.And, if available **a one minute film** on DVD or CD.
 - note that the application should consist of only one file with no separate attachments, except the film
 - keep the amount of pages **compact**, keep to the **maximum amount of words** mentioned.
 - **Deadline** for the application form to be at the local magazine / EEP secretariat: **23 April 2010**.
- Note: locally the deadlines can differ. Please contact your local member for the exact deadline.**

Then it should be send **by e-mail** to your local magazines contact person:

CSR, Denmark	kpe@horisontgruppen.dk
Ecotec, Greece	global@technoekdotiki.gr
Ekoloji Magazin, Turkey	editor@ekolojidergisi.com.tr
EkoPartner, Poland	pr@ekopartner.com.pl
Environnement Magazine, France	c.haushofer@victoires-editions.fr
Hi-Tech Ambiente, Italy	p.bindi@pubblindustria.com
Industria e Ambiente, Portugal	carla.silva@publindustria.pt
Keskkonnatehnika, Estonia	merike.noor@keskkonnatehnika.ee
Környezetvédelem, Hungary	Tax.Agnes@t-online.hu
milieuDirect, Belgium	luc.bortels@wkb.be
MilieuMagazine, the Netherlands	milieumagazine@kluwer.nl
Miljo Strategi, Norway	jan.bjerk@findexaforlag.no
Residuos, Spain	i.navarro@rbi.es
UmweltJournal, Austria	Alexander.kohl@schendl.at
Umwelt Magazin, Germany	gehrmann@technikwissen.de
Umwelt Perspektiven, Switzerland	uh@umweltperspektiven.ch
Uusiouutiset, Finland	Elina.saarinen@uusiouutiset.fi

Or send it by post on CD-Rom to the address of your **local** magazine (check with the contact person or visit www.eep.org)

If there is no EEP member magazine in your country, **mail** it to the EEP secretariat: sec@eep.org

Procedure

→ Mail/send the “Application Form 2010 /Call for participation form” together with at least one drawing or picture.

→ Please write the form in common –not too technical- English.

It should give a **clear** description of the technology, preferably compared to an already existing technology. The application is **confidential**, so you can explain this.

Keep the amount of pages compact, keep to the maximum amount of words mentioned.

Deadline:

→ 23 April 2010: deadline for the entries to be at the local members / EEP secretariat.

Deadline may differ locally. Please consult your local magazine for the exact deadline.

→ Nominated candidates will be notified by the end of September 2010

→ a first article on the nominated candidates will be published in the 17 EEP magazines before the beginning of Pollutec environmental fair

→ The 3 winners will be notified by beginning November 2010 the latest.

→ The EEP Award Ceremony will be held in Lyon on 01 December 2010 during Pollutec.

→ a second article on the 3 winners will be published in the 17 EEP magazines, by January/February 2011

Jury

→ the EEP Awards jury will consist of members of the EFAEP and journalists of the EEP.

→ the decision of the jury cannot be contested